

**Minutes
Lithgow Flash Gift
Wednesday 28 November 2012**

ITEM: 1 PRESENT AND APOLOGIES

Present: Cr Ray Thompson, Mr Danny Witty, Mr Charlie Healey, Mr Ken English, Mr Sean Greenhill, Mrs Sheree Elliot

Apologies: Mrs Michelle Blackley, Cr Wayne McAndrew, Mrs Fiona Van Velden, Mr Ray Stoneley

Officers: Ms Kellie Barrow, Mr Robbie Park

Declaration of Interests: Nil

**ITEM: 2 CONFIRMATION OF MINUTES FROM THE PREVIOUS
MEETING HELD ON 16 APRIL 2012**

The minutes were endorsed by three (3) members of the Committee being.

Cr Neville Castle, Mr Ray Stoneley and Mrs Fiona Van Velden.

RECOMMENDATION

THAT the minutes of the meeting of Thursday 16 April 2012 be taken as read and confirmed by

MOVED: Mr Sean Greenhill

SECONDED: Cr Ray Thompson

ITEM: 3 BUSINESS ARISING FROM PREVIOUS MINUTES

Nil

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ITEM: 4 RESEARCH ON NSW ATHLETIC LEAGUE CARNVIALS

SUMMARY

Mr Robbie Park presented to the committee research on other athletic carnivals conducted by the NSW Athletic League to access and review the operation of the Lithgow Flash Carnival.

COMMENTARY

This report on other athletic carnivals on the NSW Athletics League calendar 2011-2012 was presented at the committee meeting by Robbie Park.

- Stroud Not going ahead for 2012
- Cowra Event is run by the local Athletic Club.
Council provides the grounds at no charge and a small donation.
\$6,000 total prize money.
42 Athletes 2012 at the event.
- Temora Not going ahead next year because there is low athlete numbers
and poor spectator support
\$22,000 in prize money.
65 Athletes at the event.
- Shoalhaven Council gives small sponsorship donation. Council does not get
involved with raising sponsorship for the event or ground setup.
Event in March 2012 was postponed, 30 athletes were
registered weeks out before the event. The event was
postponed to September but is unlikely to go ahead.
- Queanbeyan Council provides \$60,000 to the event and the Football Club
gives another \$20,000. Council provides free amusement rides
at the event costing \$22,000
\$40,000 in prize money.
51 Athletes at the event.
The November event was washed out and was run in
December.
No Spectators at December event.
- Macksville Athletes numbers low, Council does not support financially.
Grounds provided by Council at no charge.
Spectators very low
\$8,500 prize money.
44 Athletes at the 2011 events.

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In summary the research indicated that the prize money and Council support of the Lithgow Flash Carnival is well above the majority of other carnivals.

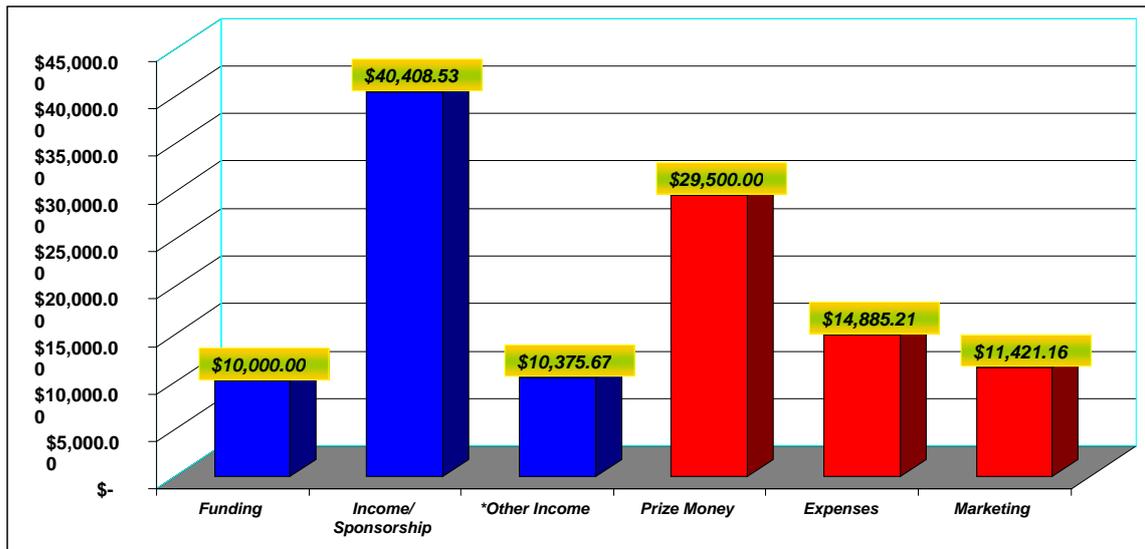
The amount of prize money offered at the Lithgow Flash Carnival is not reflected with the number of athlete participation or the number of spectators they attract.

In the Chairman's Report at the April Lithgow Flash Gift meeting it was noted that on speaking to the athletes, "that they are very happy coming to Lithgow and the prize money is not as important to them as participating."

In view of the research carried out and the comments from the athletes, the prize money offered and sponsorship funds may be better directed to the overall event and meeting the objects of the Memorandum of Understanding.

Prize money for the Centennial Coal Lithgow Flash Gift for women should be maintained at the \$11,000 as this is the feature race.

This report was tabled and discussed at the meeting.



RECOMMENDATION TO COUNCIL

THAT Council notes the committee will approve the allocation of funds available for prize money and the running of the event that meets the objectives of the Lithgow Flash Carnival over the next few committee meetings.

MOVED: Mr Sean Greenhill

SECONDED: Mr Charlie Healey

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ITEM: 5 LITHGOW LITTLE ATHLETICS CLINIC

SUMMARY

Lithgow Flash Gift Committee meeting held in April 2012 the Committee resolved to allocate \$1,000 to host a junior athletic clinic in Lithgow.

COMMENTARY

In October 2012 a professional training clinic was held for Lithgow Little A's and was fully funded by money raised at the 2012 Lithgow Flash® Carnival.

The continued support of training clinics and the encouragement of participation in sport for Lithgow youth is one of the main objectives of the Lithgow Flash® Carnival.

The clinic was conducted by four coaches from Little Athletics NSW – Rob Giesler, Earl O'Brien, David Hudson and Rick Berrell who taught skills required for Long Jump, Shot put, Discus, High Jump and basic running techniques.

Mr Ray Stoneley, Vice president Lithgow Athletics provided a written report. "the club has been looking to hold such events in the past but it has been unable to so. With the support from the Lithgow Flash Gift Committee and the generous sponsors, many young children have been given the opportunity gain skills and techniques that they can use to improve their athletic ability. I was very happy with the turnout of athletes and was pleased to see many happy smiling faces and the children gaining valuable experience."

A written report provided by Mr. Ray Stoneley prior to the meeting;

A big thank you firstly for the Lithgow Flash Gift organising committee for the fund to hold the Athletics coaching clinic. The comments on the agenda say it all. A follow on is that this year we have over 30 athletes competing at the upcoming zone carnival to be held at Springwood. Events like coaching clinics foster children's interest in the sport and a desire to achieve greater personal results. Hopefully next season, with the regional carnival to be held in Lithgow we will see even more athletes entering zone and hence competing at a regional carnival to be held in Lithgow.

It was a recommendation from the committee that athletes and coaches coming to the Lithgow Flash Carnival should be encouraged to support the Friday 22 February Lithgow Little Athletics training and attended the Sports Awards Night. Mr Ken English will talk to the athletes and coaches to see who could attend the training and awards night. Mr. Ken English will report back to the committee with the names of the athletes and coaches who will attend the training and awards night.

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RECOMMENDATION TO COUNCIL

THAT Council notes the information provided by Mr Ray Stoneley on the Little Athletics Clinics and the recommendations from the committee that athletes and coaches coming to the Lithgow Flash Carnival should be encouraged to support the Friday 22 February Lithgow Little Athletics training and attended the Sports Awards Night.

MOVED: Mr Danny Witty

SECONDED: Mrs Sheree Elliot

ITEM : 6 ERIC ARNOLD PERPETUAL TROPHY

SUMMARY

A proposal that a perpetual trophy for athletic achievements of Lithgow youth be developed in dedication to Mr Eric Arnold's support of Lithgow Athletics.

COMMENTARY

After many years of dedication to supporting athletics and the youth of Lithgow, Mr Eric Arnold passed away earlier this year.

It is proposed the committee endorse purchasing of two perpetual trophies, one for boys 100 metre sprint and one for girls 100 metre sprint to be named the Eric Arnold 100 metre Sprint in honor of Mr Arnold. The trophy would be on display at the Lithgow Visitor Information Centre. The winner of each of the 100 metre race for boys and girls would be presented with a sash for them to keep.

The cost of a perpetual trophy would be approximately \$150 each with provision for 24 plates for engraving.

RECOMMENDATION TO COUNCIL

THAT Council notes the proposal of a perpetual trophy and the naming of the 100 metre sprint for boys and 100 metre girls sprint, The 'Eric Arnold Sprint'.

MOVED: Mr Charlie Healey

SECONDED: Mr Danny Witty

**ITEM: 7 HIGH ACHIEVING AUSTRALIAN ATHLETE GUEST
COACH/MOTIVATOR**

SUMMARY

At previous committee meetings it has been discussed to try and obtain a high achieving Australian athlete who would be invited as a guest to participate in

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presentation of junior events as well as informal coaching and motivational talks with the junior athletes.

COMMENTARY

Mr Robbie Park has approached the NSW Institute of Sport (NSWIS) to seek a potential athlete and fees involved.

Mr Phil Cook, Partnership Service Provider from the NSWIS has recommended Mr Kevin Moore who won gold in the men's 4 x 400m at the Dehli Commonwealth Games and has been engaged for similar informal coaching and motivation events before.

The fee for Kevin Moore is approximately \$400 plus some car travel expenses.

RECOMMENDATION TO COUNCIL

THAT Council notes the information provided from the Lithgow Flash Gift Committee.

MOVED: Mr Charlie Healey **SECONDED:** Mr Danny Witty

ITEM: 8 MEMORANDUM OF UNDERSTANDING

SUMMARY

This Memorandum of Understanding (MOU) is to formalise the voluntary relationship between the Lithgow Flash® Carnival Stakeholders

COMMENTARY

The following draft Memorandum of Understanding was discussed at the committee meeting.

MEMORANDUM OF UNDERSTANDING

Between

**Lithgow Flash® Carnival Stakeholders including
Lithgow City Council, Lithgow Little Athletics, NSW Athletic League,
Centennial Coal and other major sponsors for the event.**

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Purpose

This Memorandum of Understanding (MOU) is to formalise the voluntary relationship between the Lithgow Flash® Carnival Stakeholders, as listed above.

Objectives

1. To ensure recognition of the significant sporting and public achievements of Marjorie Jackson, *'The Lithgow Flash'*, are celebrated and remembered by future generations.
2. To develop and maintain Lithgow's profile as a sporting town.
3. To cultivate and support young athletes in their athletic pursuits.
4. To support Lithgow Little Athletics Club.
5. To ensure the financial viability of the Lithgow Flash® Carnival.
6. To ensure that the Lithgow Flash® Carnival sponsors receive good exposure and receive recognition for their support.
7. To develop and maintain the Lithgow Flash® Carnival as a family friendly carnival with a focus on healthy lifestyle and activities.

Operations

1. Maintain good communications between all stakeholders by informing all stakeholders of any changes that may impact the Carnival in regards to, but not restricted to, the objectives listed above.
2. NSW Athletic League in collaboration with Lithgow Little Athletics to support the development of young local athletes and to promote the Lithgow Flash® Carnival to the broader athletics community.
3. NSW Athletic League to provide to Lithgow Tourism a summary of discussion points to be tabled at Lithgow Flash® Carnival Committee meetings so they can be included in the agenda.
4. Recognition of major sponsors will take place through media promotional activities conducted by Lithgow Tourism and promotional activities conducted by NSW Athletic League including website promotion.
5. NSW Athletic League and Lithgow Little Athletics to provide Lithgow Tourism with information and news stories for media releases to promote the carnival.

The draft Memorandum of Understanding was tabled and discussed at the committee meeting and further input from the major sponsor and stakeholders will be presented at the next committee meeting.

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RECOMMENDATION TO COUNCIL

THAT Council notes the information provided.

MOVED: Mr Danny Witty

SECONDED: Mr Charlie Healey

ITEM : 9 2014 REGIONAL LITTLE ATHLETICS CARNIVAL

SUMMARY

The 2014 Regional Little Athletics Carnival will be held in Lithgow on the Saturday 15 and Sunday 16 February 2014.

COMMENTARY

There are a number of requirements to be met to stage Regional Carnivals including a survey of the track to comply with Little Athletics and NSW Athletics.

Mr Ray Stoneley provided a written report.

Next season 2013/14 the Western Ranges Zone is to host the regional carnival. Lithgow has been nominated to be the venue for this carnival usually held on the 3rd weekend of February. As State records can be broken at this carnival it is imperative that the dimensions of the track are correct. Hence the track needs to be surveyed.

In this year's Lithgow Flash Gift Carnival debrief it was proposed that the venue be surveyed in the future for Lithgow Flash gift carnivals. As the region will only be approximately a week out for the Lithgow Flash Gift the ground would be able to be marked and serve the purpose the the regional and the Lithgow Flash Carnival. It is anticipated that between one - two thousand people will be in Lithgow that weekend bringing a big financial boost to the town.

It would be great for the committee support of this. The survey for the regional carnival would have to take place in the weeks leading up to the carnival.

RECOMMENDATION TO COUNCIL

THAT Council allocates funds in 2012/2013 Delivery Program to have the survey completed for the 2013 Lithgow Flash Carnival to be ready for the 2014 Little Athletics Regional Carnival.

MOVED: Mrs Sheree Elliot

SECONDED: Mr Danny Witty

ITEM: 10 REGIONAL FLAGSHIP EVENTS FUNDING

SUMMARY

Lithgow Tourism has recently submitted an application for the Destination NSW annual Regional Flagship Funding Program. The funding supports regional events with \$10,000 for marketing of the event.

COMMENTARY

Destination NSW accepted Lithgow Tourism expression of interest for the 2013 Lithgow Flash Carnival and stage two applications has been completed and submitted.

The funding must purely allocated to marketing that will attract spectators and competitors from outside the region.

The Lithgow Flash Carnival has received Regional Flagship Funding Program funding for the past two years.

RECOMMENDATION TO COUNCIL

THAT Council notes the information provided regarding the submission of the application to Destination NSW for Regional Flagship Events Funding.

MOVED: Mr Danny Witty

SECONDED: Mr Charlie Healey

ITEM: 11 REPORT FROM NSW ATHLETIC LEAGUE

SUMMARY

Mr Ken English (General Manager NSW Athletic League) will provide a report on the carnivals for 2012-2013.

COMMENTARY

Mr Ken English said that he is finding it difficult to recruit new young members for NSW Athletic League Committee.

Overall the number of athletes attending regional carnivals is down and the smaller carnivals are struggling. Stroud and Temora will not be going ahead this season.

Mr Ken English will give report at the next meeting regarding the Australian Athletics Carnival being held in Queensland Carnival that clashes with the Lithgow Flash Carnival. The Queensland Carnival will attract some of Australia's best sprinters.

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Mr Ken English will give report at the next Committee meeting on how the registration for the Lithgow Flash Carnival is going.

RECOMMENDATION TO COUNCIL

THAT Council notes the information provided by Mr Ken English.

MOVED: Mrs Sheree Elliot

SECONDED: Mr Charlie Healey

ITEM: 12 REPORT FROM LITHGOW LITTLE ATHLETICS

SUMMARY

Mr Ray Stoneley (Lithgow Little Athletics) provided a written report on Lithgow Little Athletics Club.

COMMENTARY

The report from Mr Ray Stoneley and was presented at Committee meeting by Robbie Park.

It is hoped that the training and coaching clinic held in 2012 could be replicated once again in 2013 and future years with the financial assistance from the Lithgow Flash Gift. The Lithgow Athletics club is very appreciative of the assistance provided by the Lithgow Flash Gift Committee and is supportive of the Lithgow Flash Gift Carnival.

I am prepared to sit down with Robbie Park to formulate the program for the 2013 carnival with input from Ken English in terms of senior events. This is not essential at this time but a suggested time frame be the first or second week of January to reach the proposed schedule to be accepted at the following LFG Committee meeting.

RECOMMENDATION TO COUNCIL

THAT Council notes the information provided by Mr Ray Stoneley.

MOVED: Mr Charlie Healey

SECONDED: Mr Danny Witty

ITEM: 13 LITHGOW TRIATHLON

SUMMARY

Mr Sean Greenhill (Mountain Sports) provided the committee with an update on the 2013 Lithgow Triathlon.

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COMMENTARY

The Lithgow Triathlon, run by Mountains Sports was introduced at the 2012 Lithgow Flash Carnival weekend and was held on Sunday 26 February. The Triathlon attracted over 136 competitors and was sanctioned by Triathlon NSW. It is proposed that the Lithgow Triathlon will be held on Sunday 24 February 2013 as part of the Lithgow Flash Carnival weekend.

Mountain Sports will open the registration for the 2013 Lithgow Triathlon soon. Mountain Sports are looking at modifying the ride circuit to improve safety and spectator viewing. The Traffic Management Plan for the Lithgow Triathlon will be developed and provided Traffic Authority Local Committee shortly.

RECOMMENDATION TO COUNCIL

THAT Council notes the information provided by Mr Sean Greenhill from Mountain Sports.

MOVED: Mrs Sheree Elliot **SECONDED:** Mr Danny Witty

ITEM: 14 2013 LITHGOW FLASH GIFT SPONSORSHIP PACKAGE

SUMMARY

The 2013 Sponsorship Package provides business and individuals an opportunity to support the carnival with funds or products and receive sponsor benefits.

COMMENTARY

The Sponsorship Package contains the sponsorship levels available and the list of benefits for the different sponsorship contributions.

The 2013 Sponsorship Package was presented at the committee meeting for approval.

RECOMMENDATION TO COUNCIL

THAT Council notes the 2013 Lithgow Flash Carnival Sponsorship Pack will be sent to potential sponsors.

MOVED: Mr Danny Witty **SECONDED:** Mrs Sheree Elliot

ITEM: 15 GENERAL BUSINESS

Nil.