

Minutes
Tourism Advisory Committee
2 July 2013

ITEM: 1 PRESENT AND APOLOGIES

Present: Cllr Ross Higlett, Mrs Margaret Edwards, Mrs Renee DiFranco, Mrs Ally Shelton (representing Mr Roger Bailey), Mrs Barbara Bretherton

Apologies: Cllr Maree Statham, Mrs Domino Holbrook-Cove, Mrs Helen Riley, Ms Jennifer Menchin, Mr Roger Bailey

Officers: Mr Matthew Brewster, Ms Kellie Barrow

Declaration of Interests: Nil

ITEM: 2 CONFIRMATION OF MINUTES FROM THE PREVIOUS MEETING

The minutes were endorsed by Mrs Renee DiFranco, Mrs Helen Riley and Mrs Margaret Edwards.

The minutes were presented to the Council on Monday 17 June 2013.

COMMITTEE ACTION

THAT the committee:

Notes the minutes of the meeting of Tuesday 04 June 2013 be taken as read and confirmed.

MOVED: Cllr Ross Higlett **SECONDED:** Mrs Margaret Edwards

ITEM: 3 BUSINESS ARISING FROM PREVIOUS MINUTES

Nil

ITEM: 4 LED SIGN

SUMMARY

On site meeting was held at the Visitor Information Centre to determine location and position for the LED sign.

COMMENTARY

At the committee meeting held on 4 June the committee decided obtain quotes for a double sided LED sign. Lack of visibility of the eastern entry was raised as a concern. The committee agreed to hold an onsite meeting at the Lithgow Visitor Information Centre to determine the location and position for the LED sign.

Minutes
Tourism Advisory Committee
2 July 2013

Quotes were received for a double sided LED sign were presented to the committee as follows

Option 1

4 Line multi color double sided
Each panel is 2546(h) x 946 (w)
At a cost of \$24,273 + GST

Option 2

2 Line multi color double sided
Each panel is 2546(h) x 546 (w)
At a cost of \$13,420 + GST

Option 3

4 Line multi color double sided
Each panel is 1490(h) x 549 (w)
At a cost of \$13,287 + GST

COMMITTEE ACTION

THAT

The Committee determined a single sided sign to be positioned flat against the wall on the highway side of the Visitor Information Centre at the McDonalds end of the building was the preferred option. The Development Application is to be submitted to Council

MOVED: Clr Ross Higlett

SECONDED: Mrs Renee DiFranco

ITEM: 5 TOWN ENTERANCE SIGNAGE

SUMMARY

This reports advises the committee discussed the town entry signage and billboards

COMMENTARY

The committee was presented with the current town entrance signage and examples of other town entrance signage.

The committee determined the 3 major gateways into Lithgow including South Bowenfels (near Donnybrook Hotel), Marrangaroo side near the Visitor Information Centre and bottom of the Scenic Hill for new town entry signage. Exact locations will be subject to land ownership and RMS upgrades of the Great Western Highway.

Signs are also to be located on Barton Ave for Wallerawang, Rotary Park for entry to Portland and on the northern side of Capertee. The six signs have been indicated as priority with other town entry signage to be included as budget allows.

Minutes
Tourism Advisory Committee
2 July 2013

The Committee has asked the billboards located at River Lett Hill and Mt Lambie to replace as a priority action.

Concept designs and costings will be brought back to the next committee meeting.

COMMITTEE ACTION

THAT the committee notes

- Three signs for Lithgow, one for Wallerawang and Portland and at the entry to Capertee be the priority.
- The Billboards at River Lett and Mt Lambie be replaced as part of the town entrance signage project.

MOVED: Mrs Barbara Bretherton **SECONDED:** Mrs Renee DiFranco

ITEM: 6 GENERAL BUSINESS

Nil

Next Meeting of the Tourism Advisory Committee
will be held on Tuesday 13th August 2013
at 5pm at the
Lithgow City Council Committee Room